



CUSTOMER PROFILES

MidFirst Bank used the rules engine, workflow manager, and interface designer in the Decisions no-code automation platform to write a loan processing application to improve the customer experience and ensure regulatory compliance, unlocking growth and enhancing their brand, driving increased yields and close rates.



INDUSTRY: FINANCIAL SERVICES

- ✓ RULES ENGINE
- ✓ WORKFLOW MANAGER
- ✓ INTERFACE DESIGNER

“By leveraging the Decisions platform our organization is able to compete in an ever changing technology world at the speed of business, meaning we can now launch products faster, stay in front of or at parity with regulations, and meet customer expectations...allowing us to spend less money, time, and energy on technology challenges.”

