

## Decisions for OEM Partnerships

Many software providers face challenges with adaptable rules and workflows as well as meeting customer demands for flexibility, rapid customizations, and seamless integrations. From a development perspective, building more advanced rules management and automation in a platform can be costly and time-consuming.

Decisions eliminates these barriers by delivering a low-code, enterprise-grade platform designed to extend and enhance your product or platform. Keep your developers focused on your core product or service while the unique needs of each customer are handled by a best-of-breed business process automation platform.

### EXPERIENCE THE DECISIONS DIFFERENCE

- **Unmatched Customization:** Provide self-service tools for users to create and adapt rules and workflows, reducing the burden on your team.
- **Simplify Development Efforts:** Minimize the workload for product development and accommodating customer-requested customization needs.
- **Faster Customer Deployments:** Enable real-time decision-making and reduce time-to-market for new features.
- **Seamless Integration:** Leverage Decisions' orchestration layer to unify data across systems.
- **Scalable Growth:** Support increased volumes of complex workflows, dynamic rules, and evolving technologies like AI and IoT.
- **Unlock Professional Services Margins:** Empower your professional services team to deliver more with less code, including pre-packaged templates that can be sold as recurring revenue offerings or high-margin onboarding engagements.

Decisions offers a low-code platform that enhances software with customizable rules, automation, and seamless integration, reducing development costs while accelerating deployments and scalability for OEM partners.



## END-TO-END VALUE FOR OEMS

Decisions integrates seamlessly into your software, empowering you to deliver unparalleled functionality to your customers while reducing your development workload.

- **Comprehensive Functionality:** Deliver a full spectrum of automation, rules, and workflows seamlessly within your platform.
- **Lifecycle Impact:** Enhance every stage of your product lifecycle, from development to deployment, ensuring adaptability and long-term value for your customers.
- **Support for Hyperautomation:** Enable hyperautomation by combining Decisions rules management and process automation with AI for end-to-end business optimization.
- **Compliance-Ready:** Leverage built-in audit trails and rule versioning to meet regulatory demands in industries like healthcare, finance, and insurance.

## WHITE LABEL WITH EASE

Seamlessly integrate Decisions as a white-labeled feature, offering world-class automation under your brand. Customers enjoy advanced capabilities as if they were native to your platform, with no visible distinction.

## ACCELERATE TIME-TO-MARKET

Leverage Decisions to reduce implementation timelines and launch customer-requested features faster. Equip business users with low-code tools for self-service rule configuration and customization.

## INCREASE REVENUE

Create a library of pre-made applications and templates for customer upsell and download, creating more revenue for you and expanded tools for your users. Develop specialized modules to sell at a higher price point and improve performance overall to increase customer satisfaction, reduce churn, and produce more long-term revenue growth.

## READY TO SCALE YOUR PLATFORM?

Join leading OEMs in embedding Decisions for enhanced automation, real-time decisioning, and dynamic customization. Schedule a demo or connect with our team today to see how Decisions can elevate your software's capabilities.

<https://decisions.com/schedule-demo/>

## ABOUT DECISIONS

Decisions is a powerful, comprehensive low-code process automation platform that empowers businesses to streamline processes, optimize operational efficiencies, ensure regulatory compliance, and enhance customer experiences. Trusted globally across all industries, Decisions merges AI tools, a robust rules engine, workflow management, process mining, interface designers, and integration orchestration to help organizations code less and achieve more.

[See how at decisions.com](https://decisions.com)



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